

Friday 16th July 2021

Dear Parents/Carers,

Re. Unifrog – The Complete Destinations Platform

At St Edward's Academy, we are committed to providing students with outstanding careers guidance. This includes tailored support when deciding upon their next steps after school. At St Edward's, all students have access to Unifrog, an award-winning online careers platform. All students in Years 7, 8, 9, 10, 11, 12 and 13 now have access to this excellent resource.

The Unifrog platform is designed to support learners in making informed decisions about their futures. Students have access to a range of tools that are suitable to meet the differing needs of all age groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- Exploring Pathways – personality quizzes, career and subject profiles, MOOCs and webinars;
- Recording – self-reflection about extra-curricular activities, supra-curricular activities and key employability skills;
- Opportunities – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more;
- Applications – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays).

Students accessing the platform for the first time need to click a link in the welcome email that was sent to their school email address. They will be asked to create a password to use the platform. Students login to Unifrog using their school email address and a password they have created. The platform can be accessed from any computer, tablet or smartphone.

We would encourage parents/carers to access the platform with students so they can be supported through the process of considering their next steps and future career paths.

At St Edward's, have also set up a parent login for Unifrog. The details follow:

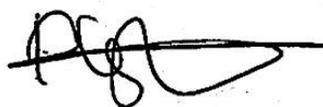
The form code you need is: **EDNXparents** and you can sign up here:

www.unifrog.org/code

This allows parents/carers to access the same wealth of information on Unifrog as students. We hope this will allow parents/carers to be involved in supporting students to decide upon and achieve their career aspirations. At St Edward's, we believe there are #noceilingstosuccess and we hope this useful platform will help to ensure that all learners can live 'Life in all its fullness'.

For more information, please visit www.unifrog.org or contact myself, Mr Lynch, by emailing info@steds.org.uk and marking for my attention.

With my best wishes



Mr P Lynch
Assistant Headteacher

the PiXL club

TeachFirst
Innovation Partner 2014

ASCL Association
of School and
College Leaders

Investor
Award 2013
WINNER

CDI CAREER
DEVELOPMENT
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